

Allied Membership
Renew Now - Continue to Receive Membership Benefits!

The Washington Lodging Association (WLA) is the non-profit trade and professional association dedicated to supporting and advocating for the state's lodging industry. Lodging members include: lodging owners, operators, general managers, and CEOs and CFOs of management companies and lodging establishments who welcome, as partners in their trade association, businesses who cater to the specific needs of their industry. WLA consistently promotes its talent pool of allied members to our lodging members seeking products, services and industry expertise. Members visiting WLA's industry website, **WAlodging.org**, are always directed to shop allied member vendor partners first.

Allied membership increases your business, enhances your bottom line and strengthens your bond with Washington's lodging professionals. Allied membership gives you an easy and effective way to market your product and service to a targeted audience of the state's leading hoteliers. **For the reasonably priced investment of \$500, you can continue your benefits:** unlimited free use of WLA's database; free recommended vendor partner listings and links on **WAlodging.org**; opportunities to connect with lodging operators at WLA's annual convention, *and so much more.*

MY MEMBERSHIP RECENTLY EXPIRED. YES, RENEW MY MEMBERSHIP NOW!

Name of person using membership: _____ Title: _____

Name of business: _____

Address: _____

City, State, Zip+4: _____

Telephone: (____) _____ Toll-Free: (____) _____ Fax: (____) _____

Website address: _____

Contact person's email address: _____

PLEASE CHECK ALL APPROPRIATE CATEGORIES THAT DESCRIBE YOUR BUSINESS:

*Lodging operators use these search categories when consulting the allied member vendor listings on **WAlodging.org**.*

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting & Tax Consultants | <input type="checkbox"/> Environment Control/HVAC | <input type="checkbox"/> Lodging Association |
| <input type="checkbox"/> ADA Products & Services | <input type="checkbox"/> Escrow & Title Insurance | <input type="checkbox"/> Mattress Manufacture & Sales |
| <input type="checkbox"/> Advertising, Marketing, Public Relations | <input type="checkbox"/> Finance & Investment | <input type="checkbox"/> Media |
| <input type="checkbox"/> Apparel & Accessories | <input type="checkbox"/> Fitness & Leisure | <input type="checkbox"/> Metalworks Fabrication & Repair |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Fitness Equipment | <input type="checkbox"/> Mobile Messaging |
| <input type="checkbox"/> Audio Visual | <input type="checkbox"/> Flooring | <input type="checkbox"/> Office Supplies, Stationery & Digital Copies |
| <input type="checkbox"/> Bank Card, Credit Card & Payment Systems | <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Paper Products |
| <input type="checkbox"/> Bio & Hazardous Removal & Cleaning | <input type="checkbox"/> Franchise Support Services | <input type="checkbox"/> Parking Management |
| <input type="checkbox"/> Biodiesel Manufacturer | <input type="checkbox"/> Front Desk | <input type="checkbox"/> Pest Control |
| <input type="checkbox"/> Bookkeeping & Payroll | <input type="checkbox"/> Furnishings & Fixtures | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Building Inspection | <input type="checkbox"/> Furniture | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Cleaning & Maintenance | <input type="checkbox"/> Guest Amenities & Services | <input type="checkbox"/> Property Damage Restoration |
| <input type="checkbox"/> Coffee/Espresso and/or Tea | <input type="checkbox"/> Guest Internet Access Services | <input type="checkbox"/> Purchasing Services |
| <input type="checkbox"/> Commercial Cooking Equipment | <input type="checkbox"/> Hotel Brokerage/Appraisals/Sales | <input type="checkbox"/> Research & Publications |
| <input type="checkbox"/> Computer Systems | <input type="checkbox"/> Hotel Franchiser | <input type="checkbox"/> Reservation Systems |
| <input type="checkbox"/> Construction, Design & Renovation | <input type="checkbox"/> Hotel Management | <input type="checkbox"/> Safety & Security |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Housekeeping | <input type="checkbox"/> Sports – Events & Planning |
| <input type="checkbox"/> Convention, Banquet & Expo Services | <input type="checkbox"/> Human Resources & Training | <input type="checkbox"/> Staffing & Recruitment |
| <input type="checkbox"/> Countertops / Vanities / Bathtubs | <input type="checkbox"/> Industry Related Groups | <input type="checkbox"/> Tax Credit Programs - Consulting |
| <input type="checkbox"/> CVB's & Tourism Groups | <input type="checkbox"/> Information Systems | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Development & Real Estate | <input type="checkbox"/> Insurance & Risk Management | <input type="checkbox"/> Transportation Services |
| <input type="checkbox"/> Education & Industry Certification | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Travel Web Portal |
| <input type="checkbox"/> Electrical Services | <input type="checkbox"/> IT Services and Consulting | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Entertainment & Attractions | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Vacation Rentals |
| | <input type="checkbox"/> Laundry Equipment, Supplies & Services | <input type="checkbox"/> Website Services |
| | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Wireless Network Services |
| | <input type="checkbox"/> Linens & Bedding | <input type="checkbox"/> Other _____ |
| | <input type="checkbox"/> Liquor Licensing | |

BUSINESS DESCRIPTION: Please describe your business/service/product in 25 words or less. Your description will be included on WLA's industry website, **WAlodging.org** and will help us make referrals to your company!

PAYMENT FOR WLA ALLIED MEMBERSHIP RENEWAL DUES:
Your membership continues unabated for one year from your renewal date.

- A check for \$500 is enclosed for my WLA renewal dues, or
- Please charge \$500 to my bankcard for my WLA renewal dues

VISA MasterCard American Express

Name on card: _____

Card number: _____ Expiration date: _____

Signature: _____ Date: _____

Renew Now and Continue to Enjoy all the benefits of membership!

Your Member Benefits include:

- Free Unlimited Access to WLA's Lodging Member Database.
- Free Online Recommended Vendor Partner Listings and Links on *WAlodging.org*.
- Free Posting of Original Articles on *WAlodging.org*.
- Free Insertion and Mailing of Printed Promotional Materials in Lodging Member Packets.
- Members-Only Featured Sponsorship Presence on *WAlodging.org* and E-mail Alerts Targeted to the Lodging Industry.
- Networking Opportunities at WLA Board-hosted regional events.
- Special Rates on Exhibition Space and Sponsorship Opportunities at WLA's Annual Convention, Trade Show & Golf Tournament.
- *And much more!*

Please return this completed form by mail with your check to Washington Lodging Association, 13540 Linden Ave. N., Seattle, WA 98133; or with your credit card information to WLA either via email to info@WAlodging.org or fax 206-306-1006.

Thank you for your membership with WLA!

WLA is dedicated to strengthening state hospitality!

Questions? Call us toll free at 877-906-1001

Industry Website: www.WAlodging.org

WLA estimates that 30% of your state membership dues are allocable to lobbying and political expenditures. Therefore, 70% of WLA dues may be deductible as a business expense. WLA's Federal Tax ID number is: 91-1039098.