

**Allied Membership**  
**Join Now - Receive Membership Benefits for One Year!**

The Washington Lodging Association (WLA) is the non-profit trade and professional association dedicated to supporting and advocating for the state's lodging industry. Lodging members include: lodging owners, operators, general managers, and CEOs and CFOs of management companies and lodging establishments who welcome, as partners in their trade association, businesses who cater to the specific needs of their industry. WLA consistently promotes its talent pool of allied members to our lodging members seeking products, services and industry expertise. Members visiting WLA's industry website, **WAlodging.org**, are always directed to shop allied member vendor partners first.

Allied membership increases your business, enhances your bottom line and strengthens your bond with Washington's lodging professionals. Allied membership gives you an easy and effective way to market your product and service to a targeted audience of the state's leading hoteliers. **For the reasonably priced investment of \$500, you gain benefits for one year:** unlimited free use of WLA's database; free recommended vendor partner listings and links on **WAlodging.org**; opportunities to connect with lodging operators at WLA's annual convention, *and so much more.*

**Yes! Enroll us as members of the Washington Lodging Association.**

Name of person using membership: \_\_\_\_\_ Title: \_\_\_\_\_

Name of business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip+4: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Toll-Free: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Website address: \_\_\_\_\_

Contact person's email address: \_\_\_\_\_

**PLEASE CHECK ALL APPROPRIATE CATEGORIES THAT DESCRIBE YOUR BUSINESS:**

*Lodging operators use these search categories when consulting the Allied Member Vendor Partners directory on **WAlodging.com**.*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Accounting & Tax Consultants             | <input type="checkbox"/> Entertainment & Attractions            | <input type="checkbox"/> Lodging Association                          |
| <input type="checkbox"/> ADA Products & Services                  | <input type="checkbox"/> Environment Control/HVAC               | <input type="checkbox"/> Mattress Manufacture & Sales                 |
| <input type="checkbox"/> Advertising, Marketing, Public Relations | <input type="checkbox"/> Escrow & Title Insurance               | <input type="checkbox"/> Media  |
| <input type="checkbox"/> Apparel & Accessories                    | <input type="checkbox"/> Finance & Investment                   | <input type="checkbox"/> Metalworks Fabrication & Repair              |
| <input type="checkbox"/> Architecture                             | <input type="checkbox"/> Fitness & Leisure                      | <input type="checkbox"/> Mobile Messaging                             |
| <input type="checkbox"/> Audio Visual                             | <input type="checkbox"/> Fitness Equipment                      | <input type="checkbox"/> Office Supplies, Stationery & Digital Copies |
| <input type="checkbox"/> Bank Card, Credit Card & Payment Systems | <input type="checkbox"/> Flooring                               | <input type="checkbox"/> Paper Products                               |
| <input type="checkbox"/> Bio & Hazardous Removal & Cleaning       | <input type="checkbox"/> Food & Beverage                        | <input type="checkbox"/> Parking Management                           |
| <input type="checkbox"/> Biodiesel Manufacturer                   | <input type="checkbox"/> Franchise Support Services             | <input type="checkbox"/> Pest Control                                 |
| <input type="checkbox"/> Bookkeeping & Payroll                    | <input type="checkbox"/> Front Desk                             | <input type="checkbox"/> Photography                                  |
| <input type="checkbox"/> Building Inspection                      | <input type="checkbox"/> Furnishings & Fixtures                 | <input type="checkbox"/> Printing                                     |
| <input type="checkbox"/> Cleaning & Maintenance                   | <input type="checkbox"/> Furniture                              | <input type="checkbox"/> Property Damage Restoration                  |
| <input type="checkbox"/> Coffee/Esspresso and/or Tea              | <input type="checkbox"/> Guest Amenities & Services             | <input type="checkbox"/> Purchasing Services                          |
| <input type="checkbox"/> Commercial Cooking Equipment             | <input type="checkbox"/> Guest Internet Access Services         | <input type="checkbox"/> Research & Publications                      |
| <input type="checkbox"/> Computer Systems                         | <input type="checkbox"/> Hotel Brokerage/Appraisals/Sales       | <input type="checkbox"/> Reservation Systems                          |
| <input type="checkbox"/> Construction, Design & Renovation        | <input type="checkbox"/> Hotel Franchiser                       | <input type="checkbox"/> Safety & Security                            |
| <input type="checkbox"/> Consulting Services                      | <input type="checkbox"/> Hotel Management                       | <input type="checkbox"/> Sports – Events & Planning                   |
| <input type="checkbox"/> Convention, Banquet & Expo Services      | <input type="checkbox"/> Housekeeping                           | <input type="checkbox"/> Staffing & Recruitment                       |
| <input type="checkbox"/> Countertops / Vanities / Bathtubs        | <input type="checkbox"/> Human Resources & Training             | <input type="checkbox"/> Swimming Pools / Spas                        |
| <input type="checkbox"/> CVB's & Tourism Groups                   | <input type="checkbox"/> Industry Related Groups                | <input type="checkbox"/> Tax Credit Programs - Consulting             |
| <input type="checkbox"/> Development & Real Estate                | <input type="checkbox"/> Information Systems                    | <input type="checkbox"/> Telecommunications                           |
| <input type="checkbox"/> Education & Industry Certification       | <input type="checkbox"/> Insurance & Risk Management            | <input type="checkbox"/> Transportation Services                      |
| <input type="checkbox"/> Electrical Services                      | <input type="checkbox"/> Interior Design                        | <input type="checkbox"/> Travel Web Portal                            |
|   | <input type="checkbox"/> IT Services and Consulting             | <input type="checkbox"/> Utilities                                    |
|   | <input type="checkbox"/> Landscape Architecture                 | <input type="checkbox"/> Vacation Rentals                             |
|   | <input type="checkbox"/> Laundry Equipment, Supplies & Services | <input type="checkbox"/> Website Services                             |
|   | <input type="checkbox"/> Legal Services                         | <input type="checkbox"/> Wireless Network Services                    |
|   | <input type="checkbox"/> Linens & Bedding                       | <input type="checkbox"/> Other _____                                  |
|   | <input type="checkbox"/> Liquor Licensing                       |   |

**BUSINESS DESCRIPTION:** Please describe your business/service/product in 25 words or less. Your description will be included on WLA's industry website, **WAlodging.org** and will help us make referrals to your company!

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**PAYMENT FOR WLA ALLIED MEMBERSHIP DUES:**

**Your company will be a member in good standing for one year upon receipt of your dues:**

- A check for \$500 is enclosed for my WLA dues, or
- Please charge \$500 to my bankcard for my WLA dues

VISA       MasterCard       American Express

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Join Now and Enjoy all the benefits of membership!***

**Your Member Benefits include:**

- Free Unlimited Access to WLA's Lodging Member Database.
- Free Online Recommended Vendor Partner Listings and Links on *WAlodging.org*.
- Free Posting of Original Articles on *WAlodging.org*.
- Free Insertion and Mailing of Printed Promotional Materials in Lodging Member Packets.
- Members-Only Featured Sponsorship Opportunity on *WAlodging.org* and Email Alerts Targeted to the Lodging Industry.
- Networking Opportunities at WLA Board-hosted regional events.
- Special Rates on Exhibition Space and Sponsorship Opportunities at WLA's Annual Convention, Trade Show & Golf Tournament.
- *And much more!*

Please return this completed form by mail with your check to Washington Lodging Association, 13540 Linden Ave. N., Seattle, WA 98133; or with your credit card information to WLA either via email to [info@WAlodging.org](mailto:info@WAlodging.org) or fax 206-306-1006.

**Thank you for joining WLA!**

**WLA is dedicated to strengthening state hospitality!**

*Questions? Call us toll free at 877-906-1001*

*Industry Website: [www.WAlodging.org](http://www.WAlodging.org)*

WLA estimates that 30% of your state membership dues are allocable to lobbying and political expenditures. Therefore, 70% of WLA dues may be deductible as a business expense. WLA's Federal Tax ID number is: 91-1039098.