



Seeds of Change

Thriving Through Innovation

Annual Convention, Trade Show & Golf Tournament

October 10-12, 2010 at Skamania Lodge in the Columbia River Gorge

Sponsorship Opportunities

PLATINUM SPONSOR - \$7,500

SOLD – REGENCY CLEANERS

GOLD SPONSOR - \$5,000

SOLD – HOSPITALITY INDUSTRY HEALTH INSURANCE TRUST

STARS OF THE INDUSTRY SPONSOR - \$4,000

SOLD – MOSS ADAMS, LLP

SUNDAY EVENING RECEPTION SPONSOR - \$4,000

- Logo identification and name recognition on convention material and signage
- Time to address the group on Sunday evening
- Trade Show Tabletop space

- Inclusion of a full page insert or other material in the registration packet
- Two complimentary convention registrations
- Two complimentary golf tournament registrations

SILVER SPONSOR - \$2,500

- Time to address attendees at the Monday evening Directors' Reception
- Logo and name recognition on convention collateral materials & website
- Trade Show Tabletop space

- Inclusion of a full page insert or other material in the registration packet
- Two complimentary convention registrations
- One complimentary golf tournament registration

TRADE SHOW SPONSOR - \$2,500

SOLD – WSU SCHOOL OF HOSPITALITY BUSINESS MANAGEMENT

AUCTION SPONSOR - \$2,500

SOLD – MAXCARE OF WASHINGTON INC.

ENTERTAINMENT SPONSOR - \$2,500

SOLD – WASHINGTON AUTOMATED, INC.

ONLY TWO LEFT! - PROGRAM SPONSORS - \$2,000 EACH

SOLD – INTERNATIONAL AIR & HOSPITALITY ACADEMY, SOUTH SEATTLE COMMUNITY COLLEGE, SPRAGUE PEST SOLUTIONS, STARBUCKS COFFEE COMPANY

- Logo identification and name recognition on pre-convention material, website and on banners during the convention
- Time to address attendees during convention program

- Trade Show tabletop space
- Inclusion of a full page insert or other material in the registration packet
- One complimentary convention registration
- One complimentary golf tournament registration

– more –

Sponsorship Opportunities, Continued

COFFEE BREAK SPONSOR - \$750 EACH

SOLD – USA TODAY, A-1 TEXTILES & HOSPITALITY PRODUCTS

BREAKOUT PROGRAM SPONSORS - \$750 EACH

SOLD – APPROACH MANAGEMENT SERVICES, BALDWIN RESOURCE GROUP, TRI-TEC COMMUNICATIONS INC.

GOLF TITLE SPONSOR - \$1,500

SOLD – CLOTHIER & HEAD, PS

GOLF LUNCH SPONSOR - \$1,000

SOLD – CLARK NUBER, PS

GOLF BEVERAGE CART SPONSOR - \$750

SOLD – CLARK NUBER, PS

GOLF BEVERAGE STATION SPONSOR

SOLD – MEZCAL EL ZACATECANO

GOLF PUTTING GREEN SPONSOR

SOLD – PRECOR COMMERCIAL FITNESS

GOLF HOLE IN ONE SPONSOR - \$650

- Logo identification and name recognition on golf program materials
- Logo identification at the hole-in-one golf hole
- Special recognition at the golf awards program
- One complimentary golf tournament registration

GOLF HOLE SPONSORS - \$325 EACH

- Logo identification on the hole
- Special recognition in WLA promotional materials
- Staff your hole, promote your business and distribute materials and prize

MEDIA SPONSOR

SOLD – 4TH AVENUE MEDIA

AUDIO/VISUAL SPONSOR

SOLD – PSAV PRESENTATION SERVICES

REGISTRATION SPONSOR

SOLD – THE SEATTLE TIMES

MODEL ROOM SPONSOR

SOLD – PLUM MOHAIR

OTHER SPECIAL SPONSORS

SOLD – APPROACH MANAGEMENT SERVICES, BATHFITTER, CLOTHIER & HEAD, MEZCAL EL ZACATECANO

**Want assistance in planning your participation at WLA's Convention?
Call toll free 877-906-1001, or e-mail info@WAlodging.org.**



Annual Convention, Trade Show & Golf Tournament
 October 10-12, 2010 at Skamania Lodge in the Columbia River Gorge

Sponsorship Registration

Yes, sign us up!

<input type="checkbox"/> Platinum Sponsor	SOLD – REGENCY CLEANERS	\$7,500
<input type="checkbox"/> Gold Sponsor	SOLD – H.I.H.I.T.	\$5,000
<input type="checkbox"/> Stars of the Industry Sponsor	SOLD – MOSS ADAMS, LLP	\$4,000
<input type="checkbox"/> Silver Sponsor		\$2,500
<input type="checkbox"/> Program Sponsor	SOLD – SPRAGUE PEST SOLUTIONS	\$2,000
<input type="checkbox"/> Program Sponsor	SOLD – INTERNATIONAL AIR & HOSPITALITY ACADEMY	\$2,000
<input type="checkbox"/> Program Sponsor	SOLD – STARBUCKS COFFEE COMPANY	\$2,000
<input type="checkbox"/> Program Sponsor	SOLD – SOUTH SEATTLE COMMUNITY COLLEGE	\$2,000
<input type="checkbox"/> Program Sponsor		\$2,000
<input type="checkbox"/> Program Sponsor		\$2,000
<input type="checkbox"/> Breakout Program Sponsor	SOLD – TRI-TEC COMMUNICATIONS INC.	\$ 750
<input type="checkbox"/> Breakout Program Sponsor	SOLD – BALDWIN RESOURCE GROUP	\$ 750
<input type="checkbox"/> Breakout Program Sponsor	SOLD – APPROACH MANAGEMENT SERVICES	\$ 750
<input type="checkbox"/> Sunday Evening Reception Sponsor		\$4,000
<input type="checkbox"/> Trade Show Sponsor	SOLD – WSU SCHOOL OF HOSPITALITY BUSINESS MANAGEMENT	\$2,500
<input type="checkbox"/> Entertainment Sponsor	SOLD – WASHINGTON AUTOMATED, INC.	\$2,500
<input type="checkbox"/> Auction Sponsor	SOLD – MAXCARE OF WASHINGTON INC.	\$2,500
<input type="checkbox"/> Coffee Break Sponsor	SOLD – USA TODAY	\$ 750
<input type="checkbox"/> Coffee Break Sponsor	SOLD – A-1 TEXTILES & HOSPITALITY PRODUCTS	\$ 750
<input type="checkbox"/> Golf Tournament Title Sponsor	SOLD – CLOTHIER & HEAD, PS	\$1,500
<input type="checkbox"/> Golf Tournament Lunch Sponsor	SOLD – CLARK NUBER, PS	\$1,000
<input type="checkbox"/> Golf Tournament Beverage Cart Sponsor	SOLD – CLARK NUBER, PS	\$ 750
<input type="checkbox"/> Golf Tournament Hole-in-One Sponsor		\$ 650
<input type="checkbox"/> Golf Tournament Hole Sponsor		\$ 325

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Additional convention registration – includes admittance to all meals and events (except golf):

Second additional registration at \$275. Name: _____

Third and additional registrations at \$250 each. Name(s): _____

Check enclosed for \$ _____ or:

Charge \$ _____ to: American Express Visa Mastercard

Card # _____ Expires _____

Name on Card _____

Signature _____

Please email this form with your credit card information to info@WAlodging.org; fax to 206-306-1006; or send with your check to Washington Lodging Association, 13540 Linden Ave. N., Seattle, WA 98133. Questions? Call Sheri Sinn, Convention Coordinator, 509-844-2150, or toll free 877-906-1001. Cancellation Policy: 50% Refund if cancelled by September 10, 2010. No refund after September 10, 2010. Be sure to reserve your room; call Skamania Lodge at 800-221-7117 and ask for the WLA rate.