

## Attention WLA MEMBERS

### Receive Discounts On American Hotel & Lodging Educational Institute Training Products!



Dear WLA Member,

As a benefit of membership, you receive discounts on a variety of products from the **Educational Institute**, the “training arm” of the American Hotel & Lodging Association.

The American Hotel & Lodging **Educational Institute (EI)** provides industry-tested, research-driven, hospitality training resources and programs, available on the Internet, or through videos, DVDs, textbooks, study guides, seminars and professional certification to train all levels of hospitality personnel. EI also specializes in producing custom programs to meet your specific training needs.

For complete information and details about all of EI’s products and programs, visit their website at [www.ahlei.org](http://www.ahlei.org). You will be able to view and download the *Hospitality Training Resource Catalog* directly from the EI website too. Use the order form on back to place your order today\*.

*\*All orders placed by WLA on behalf of all our lodging members qualify for EI discounted member pricing. For those members who choose to order directly from EI, you must be an AH&LA member to receive discounted member pricing.*

*WLA Lodging Membership for properties of 51+ rooms includes dual membership in the American Hotel & Lodging Association (AH&LA). WLA Lodging Members with properties of 1-50 rooms are invited to join AH&LA for a nominal fee. Please contact WLA with any membership questions.*