



**Yes, enroll us as allied members of the Washington Lodging Association!
We'll receive all the benefits of membership for one full year and get a free gift.**

For more than 90 years, the Washington Lodging Association has served as a valued partner to the state's lodging owners and operators. As the trade and professional association for the lodging industry, WLA serves over 500 lodging members, with 40,000 guest rooms across the state, and nearly 150 allied members that provide the industry with the products and services it needs to run effective operations. WLA strengthens state hospitality by supporting favorable legislation, promoting tourism and green initiatives, delivering cutting-edge education and safety programs and providing its members with millions of dollars in refunds and savings annually.

If your business caters to the lodging industry, then becoming an allied member of the WLA makes great sense and is a smart investment. Allied membership is the way to increase your business, enhance your bottom line and strengthen your bond with Washington's lodging professionals. Allied membership provides an easy and effective way to market your products and services to a targeted audience of Washington State's leading hoteliers. WLA membership gives you:

- Free unlimited access to WLA's lodging and allied member database
- Free online recommended vendor listings and links on our industry website, WAlodging.org
- Free posting of original articles on WAlodging.org
- Free insertion and mailing of printed promotional materials in lodging member packets
- Members-only featured sponsorship opportunities on WAlodging.org and industry email alerts
- Networking opportunities and trade fairs at WLA Board-hosted regional events
- Special rates on exhibition space and sponsorship opportunities at WLA's Annual Convention, Trade Show & Casino Night.
- Plus a free gift -- the members-only *Hospitality Employment Compliance Guide CD*, created exclusively for Washington State employers.

The benefits don't stop there. As a WLA allied member, your company is also eligible to participate in and receive discounts on members-only programs such as competitively-priced health and dental insurance, workplace safety classes, and much more. Contact WLA for all the details on the benefits of membership.

NAME OF BUSINESS		
ADDRESS		
CITY, STATE, ZIP+4		COUNTY
WEBSITE ADDRESS		
PHONE	FAX	TOLL FREE

NAME OF PRIMARY CONTACT & TITLE	NAME OF SECONDARY CONTACT & TITLE
ADDRESS	ADDRESS
CITY, STATE, ZIP+4	CITY, STATE, ZIP+4
EMAIL ADDRESS	EMAIL ADDRESS
PHONE, FAX, TOLL FREE	PHONE, FAX, TOLL FREE

Please complete both sides of this form, and send it back with your payment to info@WAlodging.org; by fax to 206-306-1006; or send by mail to the address below.

Your allied membership is key to WLA's continued effectiveness in supporting and advocating for the industry. WLA membership offers a rich array of benefits that bring value and solid return on your investment. Let us help you get the most out of your membership by providing us with the information below.

PLEASE CHECK ALL APPROPRIATE CATEGORIES THAT DESCRIBE YOUR BUSINESS. LODGING OPERATORS USE THESE SEARCH CATEGORIES WHEN CONSULTING THE ALLIED MEMBER VENDOR PARTNER LISTING ON WAlodging.org.

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| <input type="checkbox"/> ACCOUNTING & TAX SERVICES | <input type="checkbox"/> ENTERTAINMENT & ATTRACTIONS | <input type="checkbox"/> MEDIA SERVICES |
| <input type="checkbox"/> ADA COMPLIANCE SERVICES | <input type="checkbox"/> ENVIRONMENTAL CONSULTING & SERVICES | <input type="checkbox"/> OFFICE SUPPLIES & COPIES |
| <input type="checkbox"/> ADVERTISING, MARKETING & PUBLIC RELATIONS SERVICES | <input type="checkbox"/> ESCROW & TITLE INSURANCE | <input type="checkbox"/> PARKING MANAGEMENT & TRANSPORTATION SERVICES |
| <input type="checkbox"/> APPAREL, UNIFORMS & ACCESSORIES | <input type="checkbox"/> EVENT PLANNING & SERVICES | <input type="checkbox"/> PAVEMENT MARKING & MAINTENANCE |
| <input type="checkbox"/> ARCHITECTURE & CONSTRUCTION | <input type="checkbox"/> FINANCE & INVESTMENT | <input type="checkbox"/> PEST CONTROL |
| <input type="checkbox"/> ATTORNEYS & LEGAL SERVICES | <input type="checkbox"/> FITNESS CENTER DESIGN & EQUIPMENT | <input type="checkbox"/> PHOTOGRAPHY |
| <input type="checkbox"/> AUDIO VISUAL EQUIPMENT & SERVICES | <input type="checkbox"/> FIXTURES & APPLIANCES | <input type="checkbox"/> PRINTING SERVICES |
| <input type="checkbox"/> BANK & CREDIT CARD SERVICES | <input type="checkbox"/> FLOORING & TILE | <input type="checkbox"/> PROFESSIONAL DEVELOPMENT & EDUCATION |
| <input type="checkbox"/> BATHROOM FIXTURES | <input type="checkbox"/> FOOD & BEVERAGE SERVICES | <input type="checkbox"/> PROPERTY DAMAGE RESTORATION |
| <input type="checkbox"/> BATHTUBS & SHOWER SURROUNDS | <input type="checkbox"/> FRANCHISE SUPPORT SERVICES | <input type="checkbox"/> PURCHASING SERVICES |
| <input type="checkbox"/> BIO HAZARD CLEANING & REMOVAL | <input type="checkbox"/> FURNITURE & FURNISHINGS | <input type="checkbox"/> REAL ESTATE & PROPERTY DEVELOPMENT SERVICES |
| <input type="checkbox"/> BIODIESEL & ALTERNATE FUEL SYSTEMS | <input type="checkbox"/> GRAPHIC DESIGN & COPY | <input type="checkbox"/> RECYCLING SERVICES |
| <input type="checkbox"/> BOOKKEEPING & PAYMENT SYSTEMS | <input type="checkbox"/> GREEN PRODUCTS & SERVICES | <input type="checkbox"/> RESEARCH & PUBLICATIONS |
| <input type="checkbox"/> BROKERAGE, APPRAISALS & REAL ESTATE SALES | <input type="checkbox"/> GUEST AMENITIES & SERVICES | <input type="checkbox"/> RESERVATION SYSTEMS |
| <input type="checkbox"/> BUILDING INSPECTION & PERFORMANCE EVALUATIONS | <input type="checkbox"/> HEALTH & FOOD SAFETY | <input type="checkbox"/> RESTAURANT AFFILIATES |
| <input type="checkbox"/> BUSINESS PLANNING & GROWTH SERVICES | <input type="checkbox"/> HOTEL MANAGEMENT & FRANCHISING | <input type="checkbox"/> SAFETY TRAINING |
| <input type="checkbox"/> CATERING & FOOD SERVICES | <input type="checkbox"/> HOUSEKEEPING & CLEANING SERVICES | <input type="checkbox"/> SECURITY & SAFETY SYSTEMS |
| <input type="checkbox"/> CLEANING & MAINTENANCE | <input type="checkbox"/> HUMAN RESOURCES & TRAINING | <input type="checkbox"/> SOFTWARE |
| <input type="checkbox"/> COFFEE, ESPRESSO & TEA | <input type="checkbox"/> HVAC & ENVIRONMENTAL CONTROL | <input type="checkbox"/> STAFFING & RECRUITMENT |
| <input type="checkbox"/> COMMERCIAL COOKING EQUIPMENT | <input type="checkbox"/> INDUSTRY EDUCATION & CERTIFICATION | <input type="checkbox"/> SWIMMING POOLS & SPAS |
| <input type="checkbox"/> COMPUTER SYSTEMS | <input type="checkbox"/> INFORMATION SYSTEMS | <input type="checkbox"/> TAX CREDIT PROGRAM CONSULTING |
| <input type="checkbox"/> CONSTRUCTION, DESIGN & RENOVATION | <input type="checkbox"/> INSURANCE & RISK MANAGEMENT | <input type="checkbox"/> TELECOMMUNICATIONS |
| <input type="checkbox"/> CONVENTION, BANQUET & EXPO SERVICES | <input type="checkbox"/> INTERIOR DESIGN SERVICES | <input type="checkbox"/> TELEPHONE & MESSAGING SERVICES |
| <input type="checkbox"/> DISASTER RESPONSE & CONTINUITY PLANS | <input type="checkbox"/> INTERNET & WEBSITE SERVICES | <input type="checkbox"/> TRAVEL RESOURCES & GUIDES |
| <input type="checkbox"/> DISTRIBUTION & DELIVERY SERVICES | <input type="checkbox"/> IT SERVICES & CONSULTING | <input type="checkbox"/> UTILITY SERVICES |
| <input type="checkbox"/> EDUCATION & PROFESSIONAL DEVELOPMENT | <input type="checkbox"/> LANDSCAPE DESIGN & SERVICES | <input type="checkbox"/> VISITOR BUREAUS & TOURISM GROUPS |
| <input type="checkbox"/> ELECTRICAL SERVICES & EQUIPMENT | <input type="checkbox"/> LAUNDRY EQUIPMENT, SUPPLIES & SERVICES | <input type="checkbox"/> WEBSITE DESIGN & DEVELOPMENT SERVICES |
| <input type="checkbox"/> ELECTRONICS & PORTABLE DEVICE CHARGERS | <input type="checkbox"/> LINENS & BEDDING | <input type="checkbox"/> WIRELESS NETWORK SYSTEMS |
| <input type="checkbox"/> EMPLOYMENT & STAFFING SERVICES | <input type="checkbox"/> LIQUOR LICENSING | <input type="checkbox"/> WRITING & EDITING |
| <input type="checkbox"/> ENERGY, FUEL & HEATING PROVIDERS | <input type="checkbox"/> LODGING INDUSTRY INFORMATION & ANALYSIS | |
| | <input type="checkbox"/> MATTRESS MANUFACTURE & SALES | |

PLEASE DESCRIBE YOUR PROPERTY IN 25 WORDS OR LESS. THIS DESCRIPTION WILL BE INCLUDED ON WLA'S INDUSTRY WEBSITE, WAlodging.org AND WILL HELP US MAKE REFERRALS TO YOUR COMPANY.

PLEASE CHECK ONE:

- A check for \$500 is enclosed for my WLA membership dues.
- Please charge \$500 for my WLA membership dues.

Name on the Card: _____ Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Signature: _____ Today's Date: _____

TAX INFORMATION: The Washington Lodging Association (WLA) estimates that 30% of your state membership dues are allocable to lobbying and political expenditures. Therefore, 70% of WLA dues may be deductible as a business expense. WLA's Federal Tax ID number is 91-1039098.