



The Official Washington State Visitors' Guide



Capture the hearts, minds and business of travelers with your ad in the official 2012 *Washington State Visitors' Guide*.

More than 937,500 travelers will read the *Visitors' Guide* as they make decisions about where to go and what to visit in Washington State.

Be part of this highly effective and strategic distribution plan:

Print

- The exclusive fulfillment publication for State tourism website, www.experiencewa.com
- Available at Visitor Centers & Outlets in Arizona, California, Colorado, Idaho, Nevada, Oregon, Texas, Washington and Vancouver, BC
- Distributed at Convention and Visitor Bureaus
- Polybagged with April 2012 subscriber copies of *Seattle Met* and *Portland Monthly*
- Available for purchase from newsstands at more than 400 Washington and Oregon retail stores
- Circulated at newcomer corporate housing for Boeing, Amazon, Starbucks, Nordstrom, Microsoft and Nintendo

Electronic

- Online viewing at www.experiencewa.com
- Online viewing at www.stayinwashington.com
- Available on iPad and Android tablets
- Available on smartphones

Yes, I want to be part of this Washington State tourism promotion! Contact me about advertising in the official 2012 *Washington State Visitors' Guide*.

Company Name _____

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Please fax this form to 206-447-3388. For information or assistance in designing your ad campaign contact Jeff Adams, SagaCity Media, at 206-957-2234 ext 107 or jadams@sagacitymedia.com.

The official Washington State Visitors' Guide is published in partnership by the Washington Tourism Alliance, the Washington Lodging Association and SagaCity Media, Inc.

